

PROJECT: WEBSITE

<p>Project's Primary Objective</p>	<ul style="list-style-type: none"> • Create a professional online presence • Bring in new customers • Convert traffic into bookings
<p>Points that must be included.</p>	<ul style="list-style-type: none"> • Homepage • Story • Mission • Employee About Page • Products Descriptions • Contact Details • Blog
<p>Main Call to Action</p>	<ul style="list-style-type: none"> • Book Now
<p>SEO</p>	<ul style="list-style-type: none"> • Canadian Rockies • Canada • Guided tours • Travel agency • Tour operator • Hidden gems • Authentic experiences in Canada • Solo travellers • Solo travelling Canada • Things to do in ... • Vancouver • Banff • Calgary • Canadian Rockies • Rocky Mountains • Jasper • Vancouver Island • Victoria • Tofino • Lake Louise